

4-411-186

**YOUR CHANCE TO SEE THE
WORLD'S FAIR FOR HALF
PRICE BEFORE IT CLOSES
FOREVER OCT 27th.**

PROCLAMATION!

WHEREAS, the World's Fair of 1940 in New York, dedicated to Peace and Freedom, has brought together the nations of the earth in the greatest scientific, industrial, and educational exposition of all time, and

WHEREAS, this brilliant display of man's progress, unequalled in the history of the world, will close forever on October twenty-seventh, and

WHEREAS, there may never again in our lifetime be an exposition of such magnitude, or one where all peoples may gather in friendly pursuit of their common ideals, and

WHEREAS, the World's Fair has agreed to set aside a SPECIAL DAY on which it will be possible for all our citizens who so desire to obtain a fifty cent admission ticket for only TWENTY-FIVE CENTS by presenting a copy of this Proclamation, which will be available at all public offices, places of business, stores and other centers, at any gate to the World's Fair Grounds.

NOW, THEREFORE, I, Fiorello H. La Guardia, Mayor of the City of New York, do hereby proclaim FRIDAY, OCTOBER TWENTY-FIFTH, a HOLIDAY OF JOY, and order all city departments not engaged in the protection of life and property to be closed at Noon of that day, and further request employers to close their places of business the afternoon of that day; and I further invite and urge all residents of our city and their friends to join with me in the celebration on that day at the World's Fair Grounds.

IN WITNESS WHEREOF I have hereunto set my hand and caused the seal of the City of New York to be affixed this 18th day of October, 1940.

FIORIELLO H. LA GUARDIA, Mayor.

KEEP THIS!

You must present this proclamation with 25c at any World's Fair Gate on **WORLD'S FAIR HOLIDAY, Oct. 25th.** Don't miss this great day.

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